

## **The Superior Group revamps its project and workforce automation solution**

**Williamsville, New York – November 10, 2006** – Today, the Superior Group of Companies (Superior) announced the introduction of Work Nexus™—a web-enabled project and workforce automation solution designed to administer and streamline staff augmentation and project management. Built from its foundation of workforce automation that has been in the marketplace since 1998, Work Nexus is the renewal of Superior’s Labor Activity Management System (LAMS<sup>360</sup>).

Blending the definitions of “work”—*a trade, profession or livelihood; effort directed towards accomplishment*—and “nexus”—*a connection or linkage; the core*—Work Nexus is set in the marketplace to define “best-in-class” functionality for workplace automation. Prompted by the company’s upgrades to LAMS<sup>360</sup>, the new name, Work Nexus, aptly connotes the new version of the user-friendly and feature-rich application.

Capable of accommodating multilingual markets, Work Nexus drives all major processes associated with contract and direct labor, including job ordering, candidate submittal, workforce administration, billing, and real-time reporting. Work Nexus’ redesigned user interface and functionality improvements over LAMS<sup>360</sup> redefine industry standards, integrating the suggestions of many of Superior’s Fortune 500 customers. The robust new user interface facilitates intuitive navigation, high-level operability and detail-oriented functionality.

### **About Superior**

Headquartered in Williamsville, NY, Superior has been a leading provider of strategic workforce solutions and outsourced programs since 1957. Superior offers a full spectrum of services, including contract and direct hire, payrolling, recruitment and business process outsourcing, and fully managed staffing programs automated by Work Nexus.

### **Media Contact**

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